

Atlanta Newsline

Greater Atlanta
PCC

Volume 24 Issue 6

October 2011

Greater Atlanta PCC WON PCC of the YEAR National PCC Day Sept 21, 2011



As part of National PCC Day activities, the Postal Service recognizes outstanding achievement by PCCs around the country. The Greater Atlanta PCC won PCC of the Year selected from the U.S. PCCs participating in the award program. The PCC achievement levels for 2011 included 59 Gold, 2 Silver, and 25 Bronze PCCs.

The Atlanta PCC also received the PCC Gold Level Leadership Award from the Capital Metro Area for Communications Excellence.

What does this mean? The September 2012 National PCC Day event will be held in Atlanta! Postmaster General Patrick Donahoe will be in Atlanta to meet you in person!



The Postal Service recognizes PCCs which meet a set of national standards that serve as the benchmarks for PCC excellence by addressing the PCC Network's core growth strategy to "implement and leverage network best practices to create business growth opportunities

for the Postal Service and its PCC members." Accepting the awards: Maged Aziz, PCC Postal Co-Chair and Postmaster Atlanta; Kate Wiley, Atlanta District Manager; and Mitchell Gound, PCC Industry Co-Chair, Pitney Bowes Presort Services.

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PCC 50
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Mitchell Gound
Pitney Bowes Presort Services
PCC Industry Co-Chair

A Message from the Board— Atlanta PCC Won PCC of the Year

By Industry Co-Chair Mitchell Gound, Pitney Bowes Presort Services

I am excited to serve as your Industry Co-Chair accepting the PCC of the Year award for 2011. I am very grateful to work with my fellow board members, corporate sponsors, USPS employees, and all the PCC members that resulted in our recent accomplishment.

What did your PCC do to qualify for, and win PCC of the Year? The PCC must meet the criteria to be considered gold level: hold qualifying number of educational events; communications to members; sponsor annual meetings; and,

a list of other items (detailed on the USPS Website).

After earning Gold Level status, they need to write a comprehensive nomination to provide examples that warrant consideration as PCC of the year. It is a difficult decision for the national PCC award committee to determine who the best among the hundreds of submissions each year. Innovation plays a major role in determining the winner.

Each year the executive board has strived to be more innovative with our efforts that com-

prise the nomination. The Greater Atlanta PCC has submitted our nomination for the past 14 years and this year was our year!

Now that we WON, there is much to do to prepare for next year's PCC day event when Pat Donahoe, Postmaster General will be in Atlanta – IN PERSON and broadcast to several hundred other PCCs.

Please visit www.GAPCC.net to review and update your contact information to be sure you receive all the upcoming news.



Maged S. Aziz
Postmaster Atlanta
PCC Postal Co-Chair

A Message from the Board— PCC Day—September 21

By Postal Co-Chair Maged S. Aziz, Postmaster Atlanta

In his National PCC Day address, Postmaster General Patrick Donahoe described the Postal Service's new reality. He says USPS has reduced its annual costs by more than \$12 billion and its workforce by 110,000 career employees over the past four years. "But we must do significantly more to return to profitability," he said. Donahoe says the Postal Service must reduce its annual costs by \$20 billion by 2015, "and we do

not currently have the flexibility in our business model to achieve these cost reductions."

Donahoe praised postal employees for their hard work to bring about cost savings while also achieving record levels of service. He stated the Postal Service's financial losses are due largely to an overly restrictive business model and should not be interpreted as an indictment of the value of mail. "Short-term solutions will not help the Postal

Service or this industry," said Donahoe. "We need long-term, comprehensive legislation and our expectation is that Congress will pass comprehensive legislation by the end of this calendar year."

On the 50th anniversary of the PCC, Donahoe pledged to work together with PCC partners to make the mailing industry stronger, more compelling and more profitable.



PLEASE SAVE THE DATE!
Join the PCC to learn, network, and have FUN!



December 15 General Membership Holiday Brunch

Be sure to celebrate 2011 and envision 2012 with your fellow PCC members on December 15 at Georgia Power.

Bring can goods to donate to the Atlanta Food Bank. Learn about the upcom-

ing USPS changes including the network redesign and infrastructure adjustments.

Your PCC of the Year is anxious to discuss the events planned for you in 2012 and to help you improve your mailing experience.

The Atlanta USPS management team will be on hand to answer your questions. Enjoy holiday songs performed by Fenece Oliver. See you soon!

Go to www.GAPCC.net to register.

21st Annual PCC Golf Outing



FIRST PLACE:
Dan Freeman, R. Haley, Randy Sizemore Jeremy Paul



Bill Thatcher, Longest Drive Men



Anita Pursley,
Longest Drive Women



SECOND PLACE:
Sage Joiner, Bill Thatcher, Thad Joiner, Gary Wright



Randy Sizemore, Closest to the Pin



THIRD PLACE:
Aj Lambert, B. Stover, James Sternagle, Jerry Bonner

Kenneth Wyrick Putting Contest



21st Annual PCC Golf Outing



A Big Thank You to **Thad Joiner**, (Left) MailSort, Inc. | Striking Solutions, for coordinating the 21st Annual PCC Golf Outing!



National PCC Day—Sept 21 America's Partnerships—The USPS & You

Congratulations to Mitchell Gound, Pitney Bowes Presort Services, for being selected as this year's Mail Award for Industry Leadership (M.A.I.L.) recipient. Mitch was selected by the Greater Atlanta PCC M.A.I.L. award committee, which is comprised of previous winners that are currently active in the mailing industry. Nominees for this award are evaluated on one or all of the following criteria:

- Leadership in the PCC and the mailing community
- Facilitating exchange of ideas
- Assisting the GAPCC with projects, and
- Promoting cooperation and support between PCC members and the USPS

Mailers Award for Industry Leadership Recipients:

2010 Adam Langston	Access Worldwide
2009 Franklin McMillan	BasiQua
2008 Tom Coggin	DataDirect
2007 Elizabeth Ahern	Verizon Wireless
2006 Michelle Pelligrini	State Farm Insurance
2005 Darrell Coffee	Dove Direct
2004 Lisa Mackie	ADVO
2003 Harry Stephens	DATAMATX
2002 Charles Hampton	Boys & Girls Clubs
2001 Wanda Senne	World Marketing
2000 Terry Prill	Travelers Insurance
1999 Sue Jones	Frank Cawood & Associates
1998 Robert C. Hendrix	Georgia Department of Revenue
1997 Anita Pursley	RR Donnelley
1996 Michael Dzvoniak	Grizzard



Adam Langston, 2010 MAIL recipient, Mitchell Gound, 2011 MAIL recipient, and Maged Aziz, Postmaster Atlanta



PCC attendees appreciated the networking opportunity in the vendor hall—and winning the door prizes!



2011 Corporate Sponsors

GOLD

A New Dimension, Abol Software, Access Worldwide, DATADIRECT, DATAMATX, DPD Group, Direct Technologies, Dove Direct, General Electric, Hasler Neopost, HB Solutions, Mail Sort Inc./Striking Solutions, National Parcel Logistics Inc., Pinnacle Data Systems, Pitney Bowes Presort Services, Quad Graphics, Streamlite Inc., SynQSolutions, Travelers Companies, Tucker Mailing Printing and Distribution, World Marketing

SILVER

Bowe Bell & Howell, ClickSquared, Inc., Frank W. Cawood & Associates, Curtis 1000, NCI, Primerica, Southern Company, World Changes Church International

Greater Atlanta PCC

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We're on the Web!
Scan or go to:
<http://www.gapcc.net>

**2012 Postal Outlook
Register Today
for the Dec. 15 General
Membership Holiday Brunch
at Georgia Power!**

First-Class Mail
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Atlanta Selected PCC of the Year!

PCC Mission Statement

The Greater Atlanta Postal Customer Council (PCC) was organized in 1987. Our mission is to promote local cooperation and support of USPS initiatives; to foster a close working relationship between the USPS and businesses that use the mail to communicate and interact with their customers; to share information and facilitate the exchange of ideas about new and existing Postal Service products, programs, services, and procedures that affect all businesses that use the mail; and help PCC members and their organizations grow and develop professionally through focused educational programs.

