

## PMG Donahoe Addresses National PCC Day in Atlanta

*Together Towards Tomorrow*



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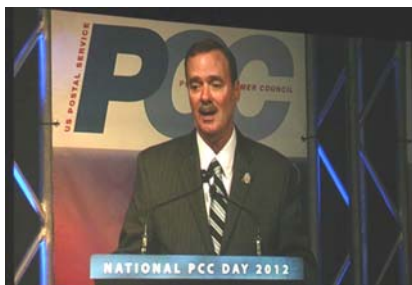


“We are still a \$65 billion a year organization, inside an \$800 billion industry, so we’re not going away in the next couple of years!” That was the message Postmaster General Patrick Donahoe delivered to an audience of mailing industry professionals and postal managers at the

annual National PCC Day event on September 19 in College Park, Georgia.

Donahoe emphasized that the Postal Service has a solid business plan to return to long-term financial stability and that nothing will have a bigger impact on the health and future of the mailing industry than resolving legislative issues. The Postal Service is moving forward with parts of our business plan that we can control, and securing comprehensive legislation will allow us to implement the rest of the plan,” said Donahoe.

The Greater Atlanta PCC was named PCC of the year in 2011 earning the honor of hosting the 2012 PCC Day event.



Dave Fields, Capitol Metro Area Vice President welcomes the audience to National PCC day and congratulated the GAPCC on winning PCC of the year for 2011.



PMG Patrick Donahoe, center, is joined by the GAPCC Board Members for the ribbon cutting ceremony opening National PCC Day 2012.

## A Message from the Board— By Mitchell Gound, Pitney Bowes Presort Services, and Industry Co-Chair



**Mitchell Gound**  
Pitney Bowes Presort Services  
PCC Industry Co-Chair

**WHEW!** It is finally over and PCC Day 2012 was a great success! Everyone really came together as a team for the execution of this event. Thank you to all of our sponsors, vendors, USPS and of course all of our members and attendees.

For those of you that were not able to attend, it was a full day of celebration highlighted by Postmaster General/CEO Pat Donahoe's candid keynote speech out-

lining the current status and future of the USPS.

Photos in this issue captured the excitement of the day's events. Log into [www.gapcc.net](http://www.gapcc.net) for more. Turning from PCC day to other events, our annual holiday brunch/general membership meeting is December 5 at a new location—check your mail and emails for additional information as it becomes available.

The PCC Board is finalizing our event calendar for 2013 that includes education and networking events, facility tours, certificate programs, and of course PCC day/week 2013. Our goal is to keep everyone informed during these changing times in our industry. We hope we can count on you once again for your annual sponsorship to help fund these very important activities when our membership drive kicks off in December.

## A Message from the Board— By Maged S. Aziz, Postmaster Atlanta and Postal Co-Chair



**Maged S. Aziz**  
Postmaster Atlanta  
PCC Postal Co-Chair

Greater Atlanta PCC did it again! The PCC Day event set the bar high receiving nothing but positive feedback and compliments.

The GAPCC has proven time and time again that we are the best of the best.

I look forward for many local business to join the winning team as we offer excellent education sessions and

benefits are just not available elsewhere.

As you can tell, I am very enthusiastic about what the GAPCC has been doing since it was organized in 1987 to meet our mission:

Promote local cooperation and support of USPS initiatives; to foster a close working relationship between the USPS and businesses that use the mail to communicate and interact with

their customers; to share information and facilitate the exchange of ideas about new and existing Postal Service products, programs, services, and procedures that affect all businesses that use the mail; and help PCC members and their organizations grow and develop professionally through focused educational programs. I look forward to seeing you on December 5!

## SAVE THE DATE!



**December 5**  
Holiday Brunch  
Holiday Inn Atlanta  
Perimeter

**Details and registration** will be mailed and emailed to you, and as always, posted on the GAPCC Web site at:

<http://www.gapcc.net/>

## 2013 PCC Corporate Sponsorship

**Your Award Winning PCC needs your continued support!**

We have always strived to be an industry leader in educational programs regarding postal issues, and we are pleased to invite you to renew your membership in one of the most productive and effective mailing organizations in the country.



By renewing your membership you will be included in all of the special events that surround being the "best of the best."

The Platinum membership level offers unique opportunities throughout the year!

**Please go to: <http://gapcc.net> and show your support for the PCC**

<http://www.gapcc.net/Platinum>

## Thank You to the 2012 Corporate Sponsors

As of October 8, 2012

### PLATINUM



**RR DONNELLEY**

### GOLD

Abol Software, A New Dimension, Archway, Atlanta Business Circulators, Direct Technologies, Dove Direct, DPD Group, GE Capital, GrayHair Software, HB Solutions, Mailsort, Inc./Striking Solutions, National Parcel Logistics Inc., Pinnacle Data Systems, Inc., Travelers Companies, Quad Graphics

### SILVER

Aadco Printing and Mailing, Atlanta Postal Credit Union, Bell & Howell, ClickSquared, Collins Digital Imaging, Frank W. Ca-wood & Associates, GBR Systems Corporation, Georgia Dept. of Revenue, Graphic Solutions Group, Mac Paper Convert-ers, Microdynamics Group, NCI, Primerica, State Farm Insurance, Top Flight Envelopes, Walton Press

### BRONZE

APC Postal Logistics, EB Medicine, Gwinnett County Government, IST Management, Johnson Ferry Baptist Church, NCP Solutions, PBD Worldwide, Sauers Groups, SouthEast Mailing Equipment

With Dave Fields, Cap Metro V.P., Maged Aziz, Atlanta Postmaster/Postal Co-Chair, Anita Pursley, RR Donnelley, and Mitch Gound, Industry Co-Chair congratulating her, a surprised and appreciative Carol Chantos, formerly of Streamlite, received the Mail Award for Industry Leadership (MAIL) the highest individual award an GAPCC member can earn for their service to the organization.



### PCC Lifetime Achievement Recognition



**Darrell Coffee, Dove Direct**



**Anita Pursley, RR Donnelley**



## Customer Relations Coordinators: Two-plus Decades



Among the awards presented during PCC Day was the recognition of USPS Customer Relations Coordinators who have worked with board member Wanda Senne of World Marketing on a variety of PCC events for more than two decades.

Pictured from left are: Corliss White, Annette Benefield, Wanda Senne, Kris Payne, Jacqueline Woodgett, and current CRC Ingrid Morton (not pictured: Gina Morrow).

*“In appreciation and recognition of your outstanding dedication and contributions that played a significant role in the GAPCC’s Journey to Winning PCC of the Year, 2011.”*

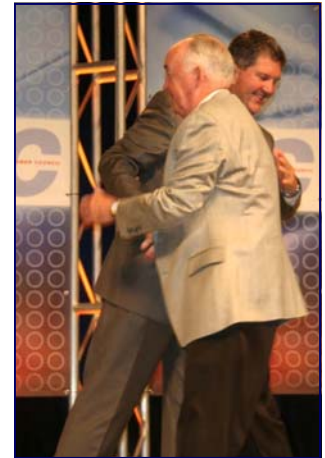
## PCC Lifetime Achievement Recognition



### New Award in 2012

To recognize achieving:

- Minimum of 10 consecutive years of service on the GAPCC board
- Past recipient of the M.A.I.L. Award
- Service as an officer (Co Chair, Vice Co Chair, Secretary, Treasurer)



### Wanda Senne, World Marketing



### Harry Stephens, DATAMATX



## Vendors

Thank you to the vendors who supported the GAPCC! As you can see from the pictures, the attendees appreciated the knowledge and new ideas shared throughout the day! Patrick Donahoe, PMG and CEO spent time at each vendor booth discussing business concepts.



## Education Sessions

PCC Day featured education sessions designed to inform and equip attendees to enhance their mailing efforts.

- Transitioning to IMb, Are you Ready for January 2013 and Beyond?
- Update: Package Services, USPS Initiatives (EDDM, Picture Permit, QR Code), Network Rationalization
- Folded Self Mailers—all the information you need for the upcoming changes

**Thank you to the USPS presenters:**

Bruce Klein, Technical Integration Specialist  
Erica Franklin, Mailing Solutions Specialist  
Bryce Jocelyn, Business Solutions Specialist  
Joey Mauldin, Atlanta District Marketing Manager  
See Song Cha, Business Solutions Specialist  
George Wiley, Shipping Solutions Specialist  
Robbie Butler, Mailpiece Design Analyst



**Greater Atlanta PCC**

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**We're on the Web!**  
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**Holiday Brunch**  
December 5, 2012

Holiday Inn Perimeter Dunwoody



Dave Fields, Cap Metro Area V.P.; Maged Aziz, Atlanta Postmaster/PCC Postal Co-chair; Mitchell Gound, Pitney Bowes Presort Services/PCC Industry Co-Chair; and Patrick Donahoe, Postmaster General and CEO congratulate the GAPCC on earning the highest level annual achievement—**GOLD AGAIN!**