

Atlanta Newsline

Greater Atlanta PCC

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National Postal Forum 2016

By Omar Coleman, Postmaster Atlanta

Greetings,

As this year marks my first year attending the National Postal Forum, I was truly impressed with this preeminent mailing industry meeting and the large Exhibit Hall in Nashville Tennessee. I was also thrilled to see so many Greater Atlanta PCC Board Executive Members in attendance and to meet other industry leaders. Listed below are a few of my NPF highlights from our very own Postmaster General and Chief Executive Officer Meagan Brennan.

- In her address, the Postmaster General identified strategic initiatives and investments to provide the mailing industry with greater digital capabilities. "Our vision is not confined to what we can accomplish in the next year or two. We have to continue to build and focus on the long-term rewards."
- PMG Brennan also showcased the development of Informed Delivery (previously Real-Mail Notification) a mail preview service on track to be available as a mobile app in every ZIP code across the country in early 2017.



- Finally, the Postmaster General announced that the Postal Service will file a request with the Postal Regulatory Commission this year to allow commercial customers to add the 3rd once free to mailed content beginning in January 2017.

Overall the NPF was a great experience and opportunity to gain knowledge and meet industry leaders.

Hopefully you all enjoyed the NPF!

A Message from the Board

By Stephen Hart, Mac Paper Envelope Converting and Industry Co-Chair

Let me introduce myself: My name is Stephen Hart of Mac Paper Envelope Converting and I am your new Industry Co-Chair for the GAPCC. Without getting into the details of my career, I have been a part of the paper and envelope manufacturing world for over 36 years. During this time, I have enjoyed networking within the mailing industry and working to improve communications and opportunities along the way by involvement in Envelope Manufacturers Association (EMA), The Mailers' Technical Advisory Committee (MTAC,) and many PCCs. In my opinion, The GAPCC is a unique and special organization in the world of the PCC Networking. As someone who has been member of various PCC's around the country in my career, I have found this version to be one of the most enjoyable and professionally satisfying. It is no small feat that this group was named PCC of the Year in 2011 and

continues to drive toward excellence as we bring all aspects of communication, education, and excitement to our friends in the mailing industry.

With support from our friends at the USPS and the network of GAPCC members, the future continues to be bright for this organization.

I pledge to continue this high level of performance where excellence is the standard! Stay tuned as we gear up for an exciting 2016 because we have some unique educational and networking opportunities coming your way. We have an exciting Lunch-n- Learn planned for **Wednesday, April 20th on the USPS Incentive and Promotions program for 2016.**

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Stephen Hart
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A Message from the Board (continued from page 1) **By Stephen Hart, Mac Paper Envelope Converting and Industry Co-Chair**

Please join us at Maggiano's Little Italy at Cumberland Mall for this exciting opportunity to learn more about these programs. Reservation details are on our website at www.gapcc.net.

Finally, I would like to thank our out-going Industry Co-Chair Wanda Senne. Many of you know Wanda; however, I am not sure how many know of the tireless hours she has dedicated to the GAPCC Industry Co-Chair position. I have had a front row seat the past three years on the GAPCC Board as she has led us through some challenging and exciting times. I would like for you to join me and

thank Wanda for her tireless service to this fine organization. Wanda will continue to help and guide us as an Emeritus member of the GAPCC Board.

I look forward to working with each and every one of you during my tenure as Industry Co-Chair. If you need anything at all, please do not hesitate to call on me!

SAVE THE DATE!

PCC Day:
September

26th Annual Golf
Outing: October

Details and registration will be mailed and emailed to you, and as always, posted on the GAPCC Web site at:
<http://www.gapcc.net/>



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Greater Atlanta PCC

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GAPCC Lunch-n-Learn
April 20, 2016
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Gary Wright and Bill Skinner (center)
Amplifi, NPF Golf Outing March 20, 2016



Scott Hamilton,
Olympic Gold Medalist, NPF Luncheon keynote speaker and Chassidy Willey, Access Worldwide